

YOU AND A FEW

**IN A WORKPLACE OF 200,
THAT'S YOUR 3.5%.
SEVEN PEOPLE.
A LUNCH TABLE.**

You're not frozen because you don't care. You're frozen because you think you're alone. Research on the bystander effect proves it: the more people witness a crisis, the less likely any individual is to act — not because they don't care, but because everyone assumes someone else will step in. But a single dissenter breaks the spell. One person who speaks up gives everyone else permission to follow.

Be that person. Find your few. Visit youandafew.org to find your number.