

## YOU AND A FEW

---

**Every nonviolent movement that reached 3.5% participation has succeeded. Every single one.**

---

Political scientist Erica Chenoweth studied 323 resistance campaigns across 100 years. She found that nonviolent movements are twice as likely to succeed as armed conflicts — and that there is a threshold of participation that has never failed: 3.5%. In your workplace, that's a handful of people. In your town, it's a few hundred. You don't need a majority. You need you, and a few.

---